



Koehler & Dramm  
institute of floristry

## The Koehler & Dramm Floral Arts Scholarship

### **ABOUT**

The Floral Arts Scholarship is awarded annually to one deserving high school student senior or recent graduate (within the last year from date of graduation) who has demonstrated a passion for flowers and design, a strong desire to expand their knowledge, and has aspirations of a career in the floral industry.

### **AWARD & CRITERIA**

The scholarship provides financial assistance towards the tuition fees associated with each of the following classes: Floristry 1 (Foundations), Floristry 2 (Intermediate), Corsages & Boutonnieres, Today's Tribute Designs and Potter's Bench Profits in the amount of \$200 per class to total \$1,000 in financial awards. There will be no exceptions to scholarship disbursement, awards are non-transferrable, and all five classes must be completed within three years of receiving the scholarship. Scholarship funds not used within the allotted three-year time frame will be forfeit.

To be considered, applicants must be a current high school senior or recent graduate, minimum of 18 years old or have parental consent, must enroll or be currently enrolled in coursework at the Koehler & Dramm Institute of Floristry (KDIOF), and must have declared intent to complete the Diploma of Floral Arts & Sciences (DOFAS) program. Applications must be submitted annually by the March 31st deadline. Any incomplete applications or those that do not meet all requirements will not be considered.

### **REQUIREMENTS**

To apply, please describe in writing why you would like to receive the Koehler & Dramm Floral Arts Scholarship, what your floral industry career goals are, how the scholarship would help you achieve them, and why you feel you are the best candidate.

Essays must be typed, single-spaced, and no more than one page in length. You must complete the included application form and return it with your essay by mail (postmarked no later than March 31st) to:

Koehler & Dramm Wholesale Florist  
Floral Arts Scholarship  
2407 East Hennepin Avenue  
Minneapolis, MN 55413

Questions? Please contact Cheryl Stanius-Deiman at 612-362-3133 or [kdiof@koehlerdramm.com](mailto:kdiof@koehlerdramm.com).



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## Floral Arts Scholarship Application

Applicant Name: \_\_\_\_\_ Birth Date: \_\_\_\_\_

Parent/Guardian Name(s) (if under 18): \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Anticipated DOFAS Completion Date: \_\_\_\_\_

### Eligibility Guidelines:

- Student must be a minimum of 18 years old or have parent/guardian consent.
- Student must have declared intent to complete the DOFAS program.
- Past recipients of the Ardith Beveridge, Floral Arts, or Tony Sciortino Scholarship are not eligible.
- Past applicants who have not been awarded the scholarship may reapply.
- Applications received after the annual deadline (March 31<sup>st</sup>) will not be considered.
- Applications that do not meet all requirements or are incomplete will not be considered.

### Scholarship award funds will be allocated as follows (no exceptions):

- Recipient will be awarded \$200 towards each of the following classes: Floristry 1 - Foundations, Floristry 2 - Intermediate, Corsages & Boutonnieres, Today's Tribute Designs, and Potter's Bench Profits for a total award amount of \$1,000.
- To maintain eligibility standings, the recipient must complete all aforementioned courses within three years of the date of scholarship award. Scholarship funds not used within this time frame will be forfeit.
- Scholarship awards are non-transferrable and may not be used for any other classes or combined with any other offers.

### Requirements:

- Please describe in writing why you would like to receive the Floral Arts Scholarship, what your floral industry career goals are, how the scholarship would help you achieve them, and why you feel you are the best candidate.
- Essays must be typed, single spaced, and no more than one page in length.
- Essays must be submitted with a completed application form by mail (postmarked no later than March 31<sup>st</sup>) to:

Koehler & Dramm Wholesale Florist  
Floral Arts Scholarship  
2407 East Hennepin Avenue  
Minneapolis, MN 55413

By signing below, you acknowledge that you understand and agree to the Floral Arts Scholarship and KDIOF rules and requirements.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_